

Linking Facebook & Instagram

Does the pub post content across Instagram and Facebook if they have both platforms?



Linking them might be an easy win!

To link your Facebook and Instagram accounts, follow these steps:

1 Open Instagram

- ✓ Tap your profile picture in the bottom right to go to your profile
- ✓ Tap the menu icon (three horizontal lines) in the top right
- ✓ Tap Accounts Centre at the top

2 Add Accounts

- ✓ At the bottom, tap Accounts, then tap Add Accounts
- ✓ Choose Add Facebook Account or Add Instagram Account and follow the on-screen instructions

3 Set Up Accounts Centre

- ✓ If prompted, tap Set up Accounts Centre. If you see a profile shown, your accounts might already be linked

4 Linking from Facebook

- ✓ Open the Facebook page you want to link and click on Settings (you must be the admin of the page)
- ✓ Click on Linked Accounts from the left-hand panel
- ✓ Follow the instructions to link your Facebook page to a professional Instagram account

By following these steps, you can easily link your Facebook and Instagram accounts, allowing for seamless sharing and management across both platforms